

"Nesbitt is in a league of his own. It's hard to fathom how a guy can hunt so much and be so darn good at it. know a lot of successful bowhunters. And, believe me, none of them are close to walking in his shoes." Glen Hisey



ULTIMATE SHOT

Archie Nesbitt's hunting adventures

ULTIMATE SHOT



"It is good to have an end to journey toward; but it is the journey that matters, in the end"
Ernest Hemingway



The image is a composite. In the foreground, a hunter in full camouflage gear, including a hat and a large bag, stands in a grassy field, holding a bow. The background shows a line of evergreen trees, some with autumn-colored foliage. The sky is a clear, bright blue, and a full moon is visible in the upper center. The text is overlaid on the upper left portion of the image.

The host Archie Nesbitt for the show:

“Ultimate Shot will take you on hunting adventures across six continents in search of world class trophies. We will show you the role of hunting organizations in the conservation and preservation of wildlife. On our journeys you will see a multitude of animals that inhabit the highlands and lowlands and everything in between. We will show you the history and traditions of the local people and you will see their homelands. I believe it is all about opening up the world's eyes to inform them about conservation and preservation of the World's hunted wildlife, and the forever sustained use and protection of that wildlife. It's about creating a value in that wildlife renewable resource for the local peoples, so that they protect and preserve that wildlife resource and helping fellow bow hunters and conservationists experience the wildlife resources of the world, with the local / traditional hunters of that wildlife. By doing that, we sustain that value and create the future value for the local people so that for generations – hopefully forever – these animals and their habitat will be protected and preserved... that is what I have been doing since 1980.”

Overview:

Ultimate Shot is a documentary/reality style program that will follow the most-accomplished bow hunter who ever lived in his hunting adventures world wide.

At the first 2 seasons of the show "Ultimate SHot" were broadcasted to an enormous market in 59 countries, a market not penetrated by any other hunting show:

USA, Canada, Russia, Lithuania, Latvia, Estonia, Ukraine, Georgia, Armenia, Azerbaijan, Tajikistan, Turkmenistan, Kazakhstan, Uzbekistan, Belarussia, Kyrgistan, Moldova, Bulgaria, Spain, Andorra, Portugal and Portuguese-speaking Africa (Republic of Angola, Republic of Mozambique, Republic of Cape Verde, Republic of Guinea-Bissau, Democratic Republic of Sao Tome and Principe.), Hungary, Romania, Czech Republic, Slovakia, Serbia, Croatia, Montenegro, Moldavia, Brazil, Mexico, Colombia, Argentina, Peru, Venezuela, Chile, Guatemala, Ecuador, Haiti, Bolivia, Dominican Republic, Honduras, Paraguay, Nicaragua, El Salvador, Costa Rica, Panama, Puerto Rico, Uruguay, Guadeloupe, Martinique, French Guiana, and Saint Bartolome



In the new third season Archie is on a mission to break his hundredth world record and will try to achieve this in the current season of the TV series.

The program will show what hunters are capable of accomplishing if they are motivated by sportsmanship, hunting ethics and their desire to preserve hunting traditions and wild nature.

We will see how a hunter prepares for the physical endurance that bow hunting presents. We will follow the training process to the smallest detail. We will find out the decisive factors when it comes to selecting equipment for a future hunting adventures. There will be various points of view introduced into the program from the coaches, friends, family members, outfitters, guides and the hunter themselves.

The suspense will be high, full of tension and expectation because of the extreme and demanding conditions of the hunts and the pressure of the hunter to achieve the 100th record-breaking Ultimate Shot.

Shooting style/Production partners:

Documentary/reality based.

The stories will be told simultaneously and the program will flip back-and-forth between present and past hunts as the story unfolds. It will be shot and edited similar to HBO's 24/7. Interviews, field shots, confessionals, time lapses and multiple camera angles will help create the artistic feel of this program with narration to tie it all together.

Developed by the partnership between Archie Nesbitt Productions, Safari Season, Mitrel studios and V.A.N.E.R group, the goal is to collaborate with the top outdoor production houses in the industry worldwide on this project. We will utilize out creative firms that specialize different areas of production such as reality television, documentaries, cinematography and 3D animation and CGI. We will be using up to two field production crews equipped with 4K cameras. Filming in 4K is a challenge and a demanding hunting schedule, requires a team that is dedicated to follow the hunter in the field. Safari Season will coordinate and organize all world-wide safaris. Mitrel studios will organize field production crews and production of all of the footage. They will make the post production in collaboration in specialized areas with our partner V.A.N.E.R /Virtual Animation Network Engine Researches /



DISTRIBUTED WORLDWIDE 59 COUNTRIES



He's been called "The Superman of bowhunting" and "in many ways Archie Nesbitt is the most-accomplished bowhunter who ever lived."

Jason Butler

Episode Content Outline

18 Episodes - 22 minutes each

We will get to know his friends and family. We will check out Archie's training programme, his trophy room and his base for all hunting right in the heart of some of North America's best hunting, wild Alberta. We will be direct participants in hunting in his backyard, where we will try our luck on elk, moose, white-tailed deer, mule deer, coyote, and also geese and duck shooting.

The story will take place during with some hunting adventures shared with friends. During and after the hunt Archie will tell us several of his most interesting hunting experience in his search of the ultimate shot around the world.

Gathered around the campfire and threatened by roaming and hungry Grizzly bears the hunters will discuss the best survival strategies in the wild and the best equipment for the various destinations and game species.

Since armament and equipment are essential for the successful outcome of each hunt, the hunter will present the spectrum of equipment he needs, during the interview.

Episodes would be focused on the presentation of Ultimate Shot sponsored gear and the world class manufacturers that help us make Archie's hunts a success.

In the end of the episodes the hunter would consult leading armament specialists, hunters and outfitters concerning the specifics of the forthcoming hunting adventures.

The actual hunt will be the meat and bones of the show where the hunter and all his skills, expertise and practice are put to the test. There will be a focus on preparation and packing of gear.

Travel to the hunting areas and camps will be documented.

A focus will be introducing the history of the area the hunter will travel to and the species of animals he will hunt.

Unpredictable weather accompanies most of these trips so a focus on changing the patterns will help add to suspense.

Every guide has a unique stories of their own that we will build into the hunt.

The hunt will focus on a designated species. Other secondary animals will add to the content.

Memorializing the hunt, the friendships, experience and the journey home.

Locate:

Mauritius Island - 4 episodes ; Sapientza Island – 2 episodes; Alberta – 4 episodes; Bulgaria – 4 episodes; Spain – 4 episodes

The location for the hunts will range from the mountain ranges of Sapientza island, jungles of exotic Mauritius island and woods in Alberta near Rocky Mountains

Hunting species:

Canada - moose , white-tailed deer, elk, mule deer, geese and more.

Bulgaria – alpine ibex, red deer, fallow deer, wolf, roe deer, capercaillie , brown bear, wild boar

Mauritius island - Rusa deer (world record-breaking trophy), wild boar, bird shooting and big game fishing

Sapientza island – Kri Kri ibex (world record-breaking trophy), mouflon

Spain – 2 species of chamois , Grand slam ibex hunt 4 species of ibex, red deer, roe deer, balear goat, barbary sheep

Production Timeline:

April-May 16’ – finalize sponsor

May 16’ – reserve hunts
and network commitments

June 16’ – prepare logistics

July-November 16’ – film hunts

November-December 16’ – postproduction

January 17’ – Airing Q1 & Q2

The participants on the show:

Archie Nesbitt and guests

Outfitters

Guides

Experts

Journalists

Foundation/Charity Strategy:

Since the hunter will have a personal life challenge we wanted to use this platform to create awareness and raise funds for each cause. We may look to these foundations in the search for show participants as well in the event that we decide to specifically push a certain cause. Example of causes that could be involved:

Safari Wish

Wounded Warrior

Kicking Bear

Women in the Outdoors





ULTIMATE
SHOT



ULTIMATE
SHOOT

TEAMS

The image features a stylized 3D logo for 'ULTIMATE SHOOT'. The words 'ULTIMATE' and 'SHOOT' are rendered in a bold, metallic, serif font with a gold and silver gradient and a 3D effect. An arrow with a black shaft and a silver fletched arrowhead is positioned diagonally across the text, pointing from the bottom left towards the top right. Below the main logo, the word 'TEAMS' is written in a simple, black, sans-serif font.



The host:

SCI Lifetime Achievement Award recipients for 2015 and sponsors. Bass Pro - CJ McElroy Award. Archie Nesbitt was raised in the backwoods of Northern Canada where hunting and fishing are a way of life, Archie quickly developed a passion not only for subsistence hunting but for the sport of archery when his grandfather gave him his first bow at the age of fifteen. Starting his pursuit for the ultimate trophy with local white tailed deer, Archie quickly proved to be a natural with the bow. Inspired by his grandfather and his early success, Archie delved deeper into the sport of bow hunting, practicing archery fundamentals, while honing his skills as an outdoorsman, tracking and shooting at every opportunity he had.

"I realized early on that there was a lot more to the sport than simply hunting and I developed a profound respect not only for the tradition of the archer, but for wildlife conservation efforts that protected one of the world's most precious resources – it's animals."

Archie's father, John C. Nesbitt was a pioneer of the north, working in the mineral exploration business as a miner and later as pilot which instilled an adventurous spirit in the young Nesbitt. Growing up in the mineral exploration industry provided Archie with the opportunity to hunt in the most remote regions of the world – many of which had never before been hunted and have never again been hunted by humans.

"Although animals were our source of food, they were not afraid of humans. I decided to pursue archery as it added the challenge that I felt was missing from gun based hunting. Besides that, you get a real sense of connection with the environment and the animals when you hunt with a bow. There's a very real element of danger and suspense when you're out in the bush tracking game. You just don't get that with gun based hunting."

After finishing school, Archie decided to move to the Alberta, where the magnificent Rocky Mountains became his backyard and remain one of his most beloved stomping grounds to this day. Home to a wide variety of trophy species, Archie was able to capture the bounty offered by this rugged landscape, adding Elk, Antelope, Mule Deer, Big Horn Sheep, Grizzly Bears and Cougars to his list of species. These Rocky Mountain excursions would provide Archie with valuable experience pursuing game in adverse weather conditions across rugged terrain.

"Joining the Pope & Young Club gave me an association with the likes of Fred Bear and with thousands of other archery hunters committed to the same ethical and wildlife conservation objectives. The general public unfortunately has no idea about how much money hunting organizations provide towards wildlife and habitat protection. Things are starting to change slowly, but battling public perception has always been a challenge and associations like Pope & Young offer first class commitment to conservation which is why I support them to this day."

The Pope & Young Club recognized Archie as only the sixth man to successfully complete the North American Super Slam, harvesting all of North America's big game species. With twenty-eight species of game in total, the Super Slam represents a very difficult achievement, particularly for a bow-hunter. Archie continued his pursuit of North American animals and with his first and only Atlantic Walrus, with bow and other species like Perry Caribou, Archie's list swelled to over 30. Adding to his list of achievements, Archie became the first bow hunter to ever complete the GRAND SLAM CLUB OVIS Triple Slam, consisting of four North American sheep species and an additional twenty four species of sheep & goats from around the world.



Soon after his move to Alberta, Archie was captivated by a friend's pictures of the Big Five (African Elephant, White Rhinoceros, Cape Buffalo, Lion and Leopard) taken on a Safari in Africa. This prompted him to join the Safari Club International. With approximately 200 member chapters world-wide, Safari Club International (SCI) is a formidable organization that promotes hunting advocacy while providing generous contributions to wildlife conservation efforts around the globe. Archie's involvement in SCI now spans some thirty years, and has given him an international appeal in the bow hunting world, as he's hunted and made great friends on six of the world's continents. Like his father, Archie is a pioneer and an innovator of a sport that is increasingly gaining international recognition. In many cases Archie Nesbitt was the first ever bow hunter to open the doors to a country in pursuit of wild game.

"I really enjoy hunting in foreign countries and often find myself surrounded by extremely talented people who share a similar vision and commitment to wildlife conservation efforts. I've found that introducing the sport of bow-hunting to a new region of the world is almost always an exceptional challenge. It's a challenge, but it's also very exciting to bring our sport to new stages. It has taken a lot of patience and commitment to further the sport, but it's been worthwhile because bow-hunting is hunting in the truest sense of the word. You feel connected with the wild and I'm honoured to carry forward the ancient tradition of the archer"

Archie achieved the monumental African Big Seven in 2004 – a life long dream and high point in an already accomplished career. Despite his achievements, Archie remains humble and always has his heart set on the next hunt.

2011 marked the debut of the Ultimate Shot: a reality hunting show based on Archie Nesbitt's hunting expeditions. Airing on the Sportsmen Channel in the US, this show represented another major milestone for Nesbitt who produced the episodes with the dedicated Safari Season and Mitrel Ltd. team from Bulgaria. Each episode features a series of hunts from different regions of the world from the plains of Mozambique to the high mountains of Canada; right back to the beautiful landscape of South Africa. The Ultimate Shot manages to convey a remarkable appreciation for the environment and the traditions of local people – a feat that is as breath-taking as the landscapes conveyed within each episode.

"Africa is a place of majestic beauty not only in its landscape and wildlife, but in its various cultural traditions. I've hunted in eleven different African countries and they're always in the back of my mind – everyone should experience Africa at least once .Go once and you will go back !"





Safari Season:

Sani Doncheva is the owner of a tour/guide company. She arranges hunting adventures all around the world. The company is specialized in researching and finding attractive destinations and trophies of the highest class. She has three master's degrees in economics, international relations and journalism. She fluently speaks four languages. With her assistance Archie and several other hunters have managed to break over 14 world records entered in the record book of Safari Club International. She is the host of hunting TV reality that was successfully broadcasted in 13 European countries. She has been an SCI member for 8 years and is a regular participant in the club exhibitions with her own display booth. Thanks to her international contacts the TV series Ultimate Shot was broadcasted by 7 big outdoor TV channels in Europe and Asia with audience in 30 countries. She is a professional video operator and photographer.

Mitrel studios:

Vladimir Donchev is the owner of this production company. He is a professional video operator and photographer with higher degrees of education in economics. He is fluent in three languages. He is former professional swimmer. The company is specialized in producing documentaries and TV series about wild nature and hunting and it has extensive videography experience. It has produced over 120 hunting related feature films to be recorded on DVD and 160 television episodes for 3 television series. In its capacity of independent producer, the company has achieved 100% success rate on airing of the productions in the last 5 years via 7 television outdoor media in Europe and Asia.



V.A.N.E.R. /Virtual Animation Network Engine Researches /

Being a division of Hunting Media Group, the company is specialized in visual effects for post-production and 3D animation. Its team attended training in HAOS Group – global leading 3D producer of software for processing and rendering 3D animation and some of it was used for the creation of the greatest movie hits, like "The Matrix", "Avatar", "The Lord of the Rings" and many more.

Local Outfitters and Guides:

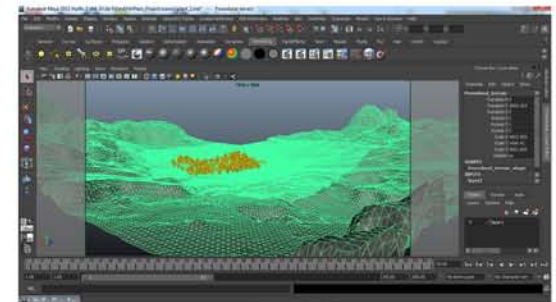
Local outfitters and guides will be interviewed in every destination.

Sports Science Interviewees:

In development with Wilderness scientists ...bios of experts to follow.

Weapon experts:

In development with sponsors gear experts ...bios of experts to follow.





Contact

Archie Nesbitt Productions

30078 Township road 250

Calgary Alberta Canada T3Z1I5

Archie Nesbitt

www.archienesbittproductions.com

www.ultimateshot.us

www.mitrel.com

www.huntingvideos.us

www.safariseason.us

SPONSORSHIP PACKAGES

For "Wild TV" and "Outdoor channel"

Title Sponsor Package – (1 Available) 150 K

Name and logo will appear next to Ultimate Shot logo as a "Presented by"

Logo inclusion on in-show graphic elements

Two (:30) commercials running within each episode

Three Sponsored Segment Bumpers

Content within Open and Closing Billboards

Product integration in Ultimate Shot

Category Exclusivity

Show Sponsorship Package – (6 Available) 60 K

One (:30) commercial running within each episode

One Sponsored Segment Bumper

Content within Open and Closing Billboards

Product integration in Ultimate Shot

Category Exclusivity

Segment Bumper Sponsorship Package – (5 Available) 25 K

6 Sponsored Segment Bumpers

Product integration in Ultimate Shot

Category Exclusivity

Product Sponsorship Package – 10 K

Product integration in Ultimate Shot

Category Exclusivity

SPONSORSHIP PACKAGES

For Worldwide distribution on 7 TV channels

DISTRIBUTED WORLDWIDE 59 COUNTRIES

Title Sponsor Package – (1 Available) 30 K per 1 channel

Name and logo will appear next to Ultimate Shot logo as a "Presented by"

Logo inclusion on in-show graphic elements

Content within Open and Closing Billboards

Product integration in Ultimate Shot

Category Exclusivity

Show Sponsorship Package – (6 Avail) 18 K per 1 channel

Content within Open and Closing Billboards in 3 episodes

Product integration in Ultimate Shot in 3 episodes

Category Exclusivity in 3 episodes

Product Sponsorship Package – 3 K

Product integration in Ultimate Shot



ULTIMATE SHOT

